

ASSOCIATED BUILDERS AND CONTRACTORS

Rocky Mountain Chapter

ABC Rocky Mountain 2024 Partnership Package

We are pleased to present the 2024 Partnership Program for ABC Rocky Mountain member companies. The program offers four groups of discounted events and marketing options throughout the calendar year. Annual sponsor levels are Diamond, Platinum, Gold, and Silver. Along with participation in fun activities, each level includes recognition at all events, prominent exposure on our website, advertisements in ABC communications, and social media recognition. All provide visibility and a means to strengthen your company's ties to the industry's most dedicated members.

Your support of ABC RMC in our Annual Partnership Program enhances our mission to advance the construction industry in Colorado. In addition to the Partnership Program, we will continue to offer sponsorship opportunities throughout the year for single meetings and events.

These sponsorships enable companies to gain further recognition by sponsoring meals, beverages, golf tournaments, clay shoot, cornhole, mixers and more!

These sponsorships are an excellent way to bring your company's name to the forefront, gain contact with ABC members, and make a lasting impression.

For more information on event sponsorships, please contact Dennis Walker or Jen Hight at 303-832-5812 to discuss opportunities.



ABC Rocky Mountain 2024 Partnership Opportunities

Adding the any of the sponsorship levels listed below to your membership dues is optional. However they add the following benefits to your plan:

- You will see significant savings vs purchasing sponsorships on a per event basis
- You will pay a fixed rate for events now
- Your company receives guaranteed recognition at events you choose
- You secure advertising for your company

Date	Event	Location	Diamond	Platinum	Gold	Silver
Jan TBD	ABCRMC Young Professionals Morning Meeting -- Social Media Subtleties	TBD	✓	✓	✓	✓
Feb TBD	Historical Mansion Tour & Tea, 2 tickets included	TBD	✓	✓	✓	✓
March 21	Safety Conference	CITC, Wheat Ridge, CO	✓	✓	✓	----
April 10	Economic Forecast Breakfast	Embassy Suites Denver Ctrl Park	✓ (1 tbl of 8)	✓ (4 tix)	✓ (2 tix)	----
May, 4	ABCRMC Presents Date Night!: 2 tickets to "The Cher Show" and Dinner	Buell Theater/ Dinner TBD	✓	✓	✓	✓
May 30	Clay Shoot Tournament, Team of Four	Colorado Clays, Brighton, CO	✓	✓	✓	✓
June TBD	PAC Fundraiser	TBD	✓	✓	✓	✓
June 13	Young Professionals Cornhole Tournament, Team of 2	TBD	✓	✓	✓	✓
June 21	Rocky Mountain Golf Series, Denver Stop, Foursome	Fox Hollow, Lakewood	✓	✓	✓	----
July 31	ABCRMC Family Day at Boondock's	Boondock's Parker	✓ (4 tix)	✓ (4 tix)	✓ (2 tix)	✓ (2 tix)
August TBD	Rocky Mountain Golf Series - So Colo, Team of Four	TBD	✓	✓	----	----
September TBD	ABCRMC Family Day at Location TBD	TBD	✓ (4 tix)	✓ (4 tix)	✓ (2 tix)	✓ (2 tix)
September TBD	Rocky Mountain Golf Series - Northern Colo, Team of Four	Pelican Lakes, Windsor, CO	✓	----	----	----
October, TBD	ABC Rocky Mountain Excellence in Safety & Construction Awards	TBD Denver	✓ (1 tbl of 8)	✓ (4 tix)	✓ (2 tix)	----
November, TBD	Young Professionals Bites 'n Brews, 2 Tickets	TBD Centennial	✓	✓	✓	✓
December, TBD	ABC Rocky Mountain Holiday Celebration, 2 Tickets	TBD Denver Metro	✓	✓	✓	✓

ABC Rocky Mountain 2024 Partnership Opportunities

In addition to the Events listed on the previous page, a Marketing Plan is added to give additional value. The Marketing Plans listed below provide unparalleled savings and unequalled exposure for your company.

DIAMOND	PLATINUM	GOLD	SILVER
One-half page (horizontal or vertical, member choice) advertisement in Merit Builder	One-half page(horizontal or vertical, member choice) advertisement in Merit Builder	One-third page, horizontal, advertisement in Merit Builder	One-quarter page (horizontal or vertical, member choice) advertisement in Merit Builder
Advertisement on ABC Rocky Mountain Website	Advertisement on ABC Rocky Mountain Website	Advertisement on ABC Rocky Mountain Website	Advertisement on ABC Rocky Mountain Website
Opportunity to publish Industry Insight article in Merit Builder 2x/year	Opportunity to publish Industry Insight article in Merit Builder 1x/year	Event Marketing to include: Signage at Young Professionals Morning Meetings, Cornhole and Bites 'n Brews, Clay Shoot Tournament, Golf Series x1 (Member Choice), Family Day at Boondocks, Fall Family Day	Event Marketing to include: Signage at Young Professionals Morning Meetings, Cornhole and Bites 'n Brews, Clay Shoot Tournament, Family Day at Boondocks, Fall Family Day
Event Marketing to include: Website placement for Safety Conference, Economic Forecast breakfast, PAC Fundraiser, Golf Series x3, Excellence Awards	Event Marketing to include: Website placement for Safety Conference, Economic Forecast breakfast, PAC Fundraiser, Golf Series x2, Excellence Awards	Event Marketing to include tabletop, program (or similar, member choice) display media at Historical Mansion tour & tea, Safety Conference, Economic Breakfast, Date Night, PAC Fundraiser, Excellence Awards and Holiday Celebration	Event Marketing to include tabletop, program (or similar, member choice) display media at Historical Mansion tour & tea, Date Night, PAC Fundraiser, and Holiday Celebration
Event Marketing to include: Banner and/or Signage at Young Professionals Morning Meetings, Cornhole and Bites 'n Brews, Clay Shoot Tournament, Fall Family Day	Event Marketing to include: Signage at Young Professionals Morning Meetings, Cornhole and Bites 'n Brews, Clay Shoot Tournament, Fall Family Day		
Event Marketing to include: Electronic Signage at Family Day at Boondock's	Event Marketing to include tabletop (or similar, member choice) display media at Historical Mansion tour & tea, Date Night, and Holiday Celebration		
Event Marketing to include tabletop (or similar, member choice) display media at Historical Mansion tour & tea, Date Night, and Holiday Celebration			

ABC Rocky Mountain 2024 Partnership Opportunities

Use the chart below in conjunction with the information on pages 2 and 3 to determine which partnership is best for you. Remember that all Partnership Organizations will receive recognition in the Merit Builder magazine monthly, regardless of level.

DIAMOND	PLATINUM	GOLD	SILVER
Diamond Level Total Value: \$12,645	Platinum Level Total Value: \$9,805	Gold Level Total Value: \$5,875	Silver Level Total Value: \$3,240
Diamond Level Member Cost: \$10,000	Platinum Level Member Cost: \$8,000	Gold Level Member Cost: \$4,000	Silver Level Member Cost: \$2,500
Savings: \$2,645	Savings: \$1,805	Savings: \$1,875	Savings: \$740

2024 Voluntary Contributions

Please indicate your level of commitment on the last page of this package for the following funds:

National Free Enterprise Alliance Fund (FEA): Supports the ABC Strategic goal to increase the political influence of ABC nationally to advance the merit shop philosophy and free enterprise. FEA's mission is to educate ABC members and their employees, elected officials, and the public about the issues important to open competition in America.

Trimmer Construction Education Foundation (TCEF): The premier resource for construction education funding, aggressively promoting merit shop education in the United States and providing a climate in which the industry has access to a trained, skilled, safe and sustainable workforce. TCEF is an ABC nonprofit organization.



ABC Rocky Mountain Scholarship Fund: A local scholarship program awarded to high school or technical school students that encourages further education and supports growth in the construction industry. More than \$10,000 in scholarships has been awarded to students since 2019.

ABC Rocky Mountain 2024 Partnership Information

2024 Other Opportunities to Support



Young Professionals Program

The ABC Rocky Mountain Young Professionals Program is an opportunity for professionals under the age of 40 to network and build relationships with peers and to learn from different perspectives. Events are held quarterly, especially for Young Professionals in addition to member events.

Executive Level Support \$1500

- 25 Registrations to use at YP events
- YP Designation on Event Badges
- Banner Designation at all YP Events
- Logo on ABCRMC Website designating YP Support
- Acknowledgement in Merit Builder Magazine YP Section

Director Level Support \$1000

- 15 Registrations to use at YP Events
- YP Designation on Event Badges
- Banner Designation at all YP Events
- Logo on ABCRMC Website designating YP Support
- Acknowledgement in Merit Builder Magazine YP Section

Associate Level Support \$750

- 10 Registration to use at YP Events
- YP Designation on Event Badges
- Banner Designation at all YP Events
- Logo on ABCRMC Website designating YP Support
- Acknowledgement in Merit Builder Magazine YP Section



CSU Booster Program

ABC's Colorado State University Construction Management Student Chapter program provides opportunities for members to interact with and build relationships with Construction Management students at Colorado State University in Fort Collins, Colorado. All proceeds go to support the student club & competition team.

Golden Ram Support \$2000

- Company Logo on competition apparel & club shirts
- Premier Sponsor acknowledgement at ABC Rocky Mountain CSU Events
- 4 Registrations to ABC/CSU Events
- Company logo on event signage and media
- Acknowledgement in Merit Builder Magazine

Ram Tough Support \$1500

- Company logo on competition shirts
- Premier sponsor acknowledgement at ABC/CSU Events
- 2 Registrations to ABC/CSU Events
- Company Logo on event signage and media
- Acknowledgement in Merit Builder Magazine

Rampage Support \$1000

- Company name on club shirts
- Reception sponsor at ABC/CSU events
- 1 registration at ABC/CSU Events
- Logo on event signage

Merit Builder Advertising Rates: Should you wish to purchase additional advertising, please refer to this advertising rate chart:

Inside Front Cover	75/8"w X 103/8"h	Full Year: \$2500 (4 issues)	1/2 page vertical	35/8"w X 101/8"h	Full Year: \$1200 (4 issues)
Outside Back Cover	75/8"w X 47/8"h	Full Year: \$1500 (4 issues)	1/2 page horizontal	75/8"w X 47/8"h	Full Year: \$1200 (4 issues)
Full Page bleed	75/8"w X 111/8"h	Full Year: \$2400 (4 issues)	1/3 page horizontal	75/8"w X 33/8"h	Full Year: \$800 (4 issues)
Full Page non-bleed	75/8"w X 103/8"h	Full Year: \$2400 (4 issues)	1/4 page	35/8"w X 47/8"h	Full Year: \$500 (4 issues)

ABC Rocky Mountain 2024 Partnership Information

When you are ready to purchase your 2024 Partnerships and additional Support Opportunities, you can use this chart to indicate your selections.

Simply choose your Partnership selection from the first column, and Voluntary contributions, your Young Professionals, CSU Booster or additional advertising opportunities from the remaining three columns.

Add the totals up and place your Partnership total on the line provided.

Diamond Partner \$10,000	Trimmer Construction Education Foundation Contribution	CSU Booster Golden Ram \$2000	Advertising: Full Page with or without bleed: \$2400
Platinum Partner \$8,000	ABC Scholarship Fund Contribution	CSU Booster Ram Tough \$1500	Advertising: 1/2 Page Vertical: \$1200
Gold Partner \$4,000	Young Professionals Exec Level \$1500	CSU Booster Rampage \$1000	Advertising: 1/2 Page Horizontal: \$1200
Silver Partner \$2,500	Young Professionals Director Level \$1000	Advertising: Inside Front Cover: \$2500	Advertising: 1/3 Page Horizontal: \$800
National Free Enterprise Alliance contribution	Young Professionals Associate Level \$750	Advertising: Outside Back Cover: \$1500	Advertising: 1/4 Page Vertical: \$500

2024 Partnership Total \$

Should you have any questions, please reach out to our Membership Renewal Team members listed below.

Should you wish to add a Partnership Opportunity or an additional Young Professionals or CSU Booster donation to your 2024 ABC Rocky Mountain membership, indicate so by selecting the appropriate box below and calculating your additional Partnership Opportunity total.

Your ABC Rocky Mountain Membership Renewal Team

Dennis Walker
Interim VP Sales/Marketing
C: 303-887-9373
dwalker@abcrmc.org

Jen Hight
Membership Svcs Specialist
C: 303-842-1866
jhight@abcrmc.org

**Thank you for supporting ABC Rocky Mountain
with your 2024 Partnership Package Purchase**

2024 Events Calendar

To register, visit abcrmc.org

ABC Rocky Mountain Events

January 25	YP Morning Meeting -- Personal Branding in Social Media
February	February XX Historical Byers/Evans Museum Tour & Tea
March 21	Safety Conference, CITC, Wheat Ridge, CO
April 10	Economic Forecast Breakfast, Embassy Suites Denver Central Park, Denver, CO
May 4	Date Night at the Buell, "The Cher Show", Denver, CO
May 30	ABC Rocky Mountain Clay Shoot, Colorado Clays, Brighton, CO
June XX	ABC Rocky Mountain PAC Fundraiser, Denver Metro, CO
June 13	YP Cornhole Tournament, Centennial, CO
June 21	ABC Rocky Mountain Golf Series, Fox Hollow, Lakewood, CO
July 10	ABC Rocky Mountain 50th Anniversary Gala, Denver Metro, CO
July 31	Family Day at Boondock's Parker, Parker, CO
August XX	ABC Rocky Mountain Golf Series, Southern Stop, Location TBD
September XX	ABC Rocky Mountain Family Day at Downtown Aquarium, Denver, CO
September XX	ABC Rocky Mountain Golf Series Northern Stop, Pelican Lakes, Windsor, CO
October XX	Excellence in Safety & Construction Awards, Denver Metro, CO
November XX	YP Bites 'n Brews, Centennial, CO
December XX	ABC RMC Holiday Party, Denver Metro, Denver, CO

ABC & ABCRMC Award Submission Deadlines

(Note that dates are approximate and official dates will be announced).

July 14	ABC National STEP Award Deadline
September 15	RMC Safety Awards Entry Deadline
September 15	Excellence in Construction & Safety Submission Deadline
October 1	EIC Winners Notified
December 1	ABC Rocky Mountain Scholarship Deadline

2024 Membership Application



Valid through December 2024

Company Information

Company Name : _____

Referred by: _____

Address: _____

City, State, Zip: _____ Phone: _____

Website: _____

Company Contacts

Primary Contact: _____ Title: _____

E-Mail Address: _____ Phone: _____

Safety Contact: _____ Title: _____

E-Mail Address: _____ Phone: _____

Education Contact: _____ Title: _____

E-Mail Address: _____ Phone: _____

Marketing Contact: _____ Title: _____

E-Mail Address: _____ Phone: _____

Accounting Contact: _____ Title: _____

E-Mail Address: _____ Phone: _____

By giving ABC Rocky Mountain your email address you are granting ABC the privilege of sending communications about products, events or services to your company unless you specifically request not to be contacted by this means.

Company Profile

Please provide a brief profile describing your company and areas of expertise:

List CSI division or NAICS and trade codes, if applicable.

Please visit <http://www.abc.org/en-us/membership/2012csicodes.aspx> for list of codes.

Division# _____ Division# _____ Code# _____

Code# _____

Division # _____ Division# _____ Code# _____

Code# _____

Division # _____ Division# _____ Code# _____

Code# _____

Reasons for Joining ABC Rocky Mountain

Select all that apply:

- | | | | |
|--|--------------------------|-----------------------|--------------------------|
| Health Insurance/Employee Benefits Program | <input type="checkbox"/> | Legal Assistance | <input type="checkbox"/> |
| Networking/Business Development | <input type="checkbox"/> | Workforce Development | <input type="checkbox"/> |
| Member Discount Program | <input type="checkbox"/> | Government Relations | <input type="checkbox"/> |
| Merit Shop Philosophy | <input type="checkbox"/> | Safety Services | <input type="checkbox"/> |
| Industry News and Information | <input type="checkbox"/> | Advertising | <input type="checkbox"/> |
| Other: _____ | | | |

Membership Categories and Dues

Contractor/Subcontractor: Companies "directly involved on-site by providing labor as a contractor or subcontractor on construction projects" or "providing construction type-labor" on project maintenance.

Associate: Provide professional services, who are not involved in providing "construction type labor" on construction projects or project maintenance.

Industry Design Professional: Architects and Engineers.

Supplier: Directly involved in supplying materials/equipment to projects.

Startup: Contractor companies in business fewer than 3 years. Valid for up to 2 years at which point dues become based on volume.

Check Here	Category		Chapter Dues	National Dues	Total
	1	Associate	\$2110	\$390	\$2,500
	1.5	Industry Design	\$541	\$390	\$931
	2	Supplier	\$2110	\$390	\$2,500
Contractors by Volume (Based on Contractor Volume last year)					
	4	Under \$500K	\$993	\$335	\$1,328
	6	\$500,000 - \$1 Million	\$1,547	\$491	\$2,028
	7	\$1 - \$3 Million	\$2,503	\$747	\$3,250
	8	\$3 - \$6 Million	\$3,228	\$1,073	\$4,301
	9	\$6 - \$10 Million	\$3,946	\$1,343	\$5,289
	10	\$10-\$20 Million	\$4,617	\$1,588	\$6,205
	11	\$20-\$50 Million	\$5,698	\$1,834	\$7,532
	12	\$50-\$100 Million	\$6,961	\$2,451	\$9,412
	13	\$100 Million - \$250 Million	\$6,971	\$3,008	\$9,979
	14	Over \$250 Million	\$7,309	\$3,621	\$10,930
	25	Startup	\$307	\$222	\$529
				Partnership Package Choices:	
				Total 2024 Membership Dues:	

Select Membership Category:

- General Contractor
- Subcontractor
- Associate
- Industry Design
- Supplier

Check all that apply:

- DBE
- MBE
- SBE
- WBE

NOTE:

ABC dues are NOT deductible as a charitable contribution for Federal income tax purposes, but may be partially deductible as a business expense. ABC estimates that for 2024, 22% of your dues is NOT deductible as a business expense because this portion relates to lobbying activities on behalf of members. Please consult your tax advisor for further information.

Payment Information

Method of Payment: Credit Card Email to accounting@abcrmc.org for processing
 Check Mail to the address below

Signed _____ Date: _____

For processing with check payment, return completed application with payment to:

ABC Rocky Mountain
 7200 S. Alton Way, Ste. C-270
 Centennial, CO 80112
 Attention: Accounting